SUPPLY CHAIN COST CONTROL

Your Total Landed Cost Starts Before the Truck Moves.

Use this practical checklist to spot opportunities across manufacturing, transportation, secondary packaging, and retail—then turn the gaps into savings.

THE CPG COST-CUTTING CHECKLIST — Check what your operation can improve next.

01 FACTORIES & PORTS

Reduce complexity upstream

- ☐ Standardize components across SKUs to reduce material and inventory carrying costs.

02 TRANSPORT

Move smarter, not farther

- ☐ Minimize shipping mileage from factories and ports to the re-packaging facility.
- ☐ Maximize shipments per load.
- ☐ Prevent product breakage during transit.

03 CO-PACKER

Make capacity work harder

- ☐ Use unit-based pricing to reduce exposure to production-cost surges.
- ☐ Share resources with a provider to avoid stranded capacity during slow periods.
- ☐ Use 2+ facilities simultaneously when it supports resilience and cost goals.
- ☐ Reduce SKU variation where possible to increase run sizes and reduce startup time.
- ☐ Match production timing to consumer demand to reduce warehousing costs.
- ☐ Locate re-packaging close to consumers to reduce transit and inventory costs.

04 CONSUMER / RETAIL

Align packaging to demand

- ☐ Reduce packaging footprint to help lower retailer slotting fees.
- ☐ Use just-in-time (JIT) strategies by channel to reduce overstocks and stock-outs.

Find the savings hiding in your supply chain.

If one or more items are missing from your operation, South Atlantic Packaging can discuss custom secondary-packaging solutions aligned to your total landed cost goals.

LET'S TALK. Contact: Sales@southatlanticpackaging.com

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